

# Michael Adewumi

## Portfolio -

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## Professional Summary

Talented and experienced visual designer with a major focus on UI / UX. I love fun and exciting projects and help teams solve human interaction problems using my design skills.

## My Designer's Toolbox

### Sketch

- Adobe Xd
- Figma
- Principle for mac
- Prototyping
- Adobe Creative Tools
- Cinema 4d
- Bootstrap 4
- Foundation Zurb
- Website & Multimedia Design
- Usability Engineering
- Interaction Design
- User Research & Persona Creation
- Prototyping
- Wireframe Production

## Skills

### UI / UX DESIGNER

- Over 6 years of talented user-experience design with the proven know-how to combine creative and usability viewpoints resulting in world-class web and mobile applications.

### FRONT END WEB DEVELOPMENT

- I have over 6 years' experience building front-end web applications.
- I have expert proficiency in HTML, CSS and JS

### ANIMATION AND GRAPHICS DESIGN

- I have proficiency in 3D Motion graphics with short animations and general graphics designs
- I have proficiency using Cinema 4d and Adobe After Effect

## Professional Experience

### Senior Experience Designer | Servus Credit Union | [Calgary, Alberta](#) Nov 2021 – Current

- Worked extensively on recreating the user experience and design mockups for the new Servus online banking platform
- Collaborated with BAs and PMs to understand the requirements needed for features within the portal
- Organizing workshops discussion on UX design concepts to various stakeholders
- Worked extensively on expanding the current design system with more components and usability definitions
- Created prototypes, user flows and perform user testing on mockups.

### User Experience Designer | ENMAX Energy | [Calgary, Alberta](#) April 2021 – Oct 2021

- Responsible for User Research, Information Architecture, Interaction and Visual Design. Prototyping and User testing for the new Enmax Energy Mobile app
- Work extensively in translating the current payment portal for utilities bills into a more centric user focus application
- Collaborated with product owners, stakeholders , business partners and engineers to help define product requirement and roadmap for various web projects on Enmax.com website
- Led initiative to define Enmax design systems for mobile development

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### User Experience Designer | DIRT Environmental Solutions | [Calgary, Alberta](#) May 2019 – Mar 2021

- Actively involved in creating the design vision, principle, and guidelines for the company proprietary software.
  - Recreated a lot of the UX for the company software called ICE
  - Build and design different click-through prototypes for the ICE software and organize detailed user testing sessions to understand user behaviors on the created prototypes
  - Design the company first Virtual reality software experience on desktop
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## **SENIOR UI/UX | DataTrail Corp | Calgary, Alberta SEPTEMBER 2018 – April 2019**

- In my role as a Senior UX Designer, I Researched, Designed and Prototyped a more approachable and valuable experience for the company's Fleet Application called FleetBridge.
  - Conducted stakeholder interviews for both remote & in-person users.
  - Created click-throughs and prototypes for web and mobile/tablet for use during tests. Synthesized and compiled findings to inform UX strategy
  - Converted approved UI to interactive front-end application using Bootstrap 4
  - Worked closely with programming team members to create intuitive, delightful user experiences. Loved every minute of it.
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## **SENIOR UI/UX | AMA CREATIVES LIMITED | LAGOS SEPTEMBER 2017 – AUGUST 2018**

- Managed the company's first designated UX team. Charged with improving UX for Web properties, social media offerings and mobile applications through quantitative/qualitative research and value added UX deliverables
  - One of my big goals was to collaborate and communicate between the design, development, and product leadership teams In implementing formal design reviews, creating best practices around UI documentation and constituency across the products we develop.
  - Improves quality results by studying, evaluating, and re-designing processes; recommending changes to art, copy writing, and UI for software, mobile and eLearning development
  - Established UX research as the first stage of all Web and mobile application developments, instituting a user-centered design (UCD) approach.
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## **SENIOR UI/UX DESIGNER | WORKFORCE GROUP | LAGOS NOVEMBER 2015 – SEPTEMBER 2017**

- Owns and leads the design process from stakeholder collaborations, product thinking, product flows, wireframes, prototypes, and to user testing.
- Effectively designs media interactions within all product, ranging from small feature iterations to larger and complex experiences
- Manage and lead the creative team, provides encouragement, including communicating team goals and identifying areas for new training or skill checks
- Provides quality customer service, including interacting with customers, answering customer enquiries, and effectively handling customer complaints

- Performs user research and customer discovery, such as interviews, observation sessions, and user tests, etc., synthesizes and shares their research to stakeholders vendors.
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#### **FRONT-END DEVELOPER | TAVIA TECH | LAGOS SEPTEMBER 2014 – OCTOBER 2015**

- I worked on the portal development for FCMB Nigeria online banking platform. The project involved working with stakeholders across FCMB to conduct need-finding, creating a new information architecture schema and content strategy. This helps with designing UI sketches, flow diagrams, wireframes and mockups.
  - Executed and contributed to web development projects, with an emphasis on front end features, browser manipulation, and cross-browser compatibility.
  - Designed and Developed the front-end of MTN Nigeria online business platform using the Bootstrap framework
  - Developed the front-end of Access Bank Nigeria Intranet platform using the Bootstrap framework
  - Developed web-site mock-ups for clients to ensure quality control and client satisfaction before project development phase.
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#### **Education**

BSC | 2009 | UNIVERSITY OF AGRICULTURE ABEOKUTA NIGERIA

Major: Computer Science

