

Michael Adewumi

Portfolio <https://michaeladewumi.ca>

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Professional Summary

Talented and experienced visual designer with a major focus on UI / UX. I love fun and exciting projects and help teams solve human interaction problems using my design skills.

My Designer's Toolbox

- Figma
- Adobe Xd
- Adobe Creative Tools
- Sketch
- Axure
- Miro
- Jira
- Figjam
- Usability Engineering
- Interaction Design
- User Research & Persona Creation
- Prototyping
- Wireframe Production

Skills

UI / UX DESIGNER

- Over 9 years of talented user-experience design with the proven know-how to combine creative and usability viewpoints, resulting in world-class web and mobile applications.

FRONT END WEB DEVELOPMENT

- I have over 6 years of experience building front-end web applications.
- I have expert proficiency in HTML, CSS and JS

ANIMATION AND GRAPHICS DESIGN

- I have proficiency in 3D Motion graphics with short animations and general graphics designs.
- I have proficiency using Cinema 4D and Adobe After Effect

Professional Experience

Senior Experience Designer | Government of Alberta | [Calgary, Alberta](#) Aug 2023 – Current

The projects worked on are Alberta Childcare Claims Systems and Space Creation Grants Application system

Responsibilities Below -

- **User Research:** Conducted comprehensive user research to gather insights from both childcare agencies and government employees. Identified pain points, needs, and workflows to ensure a user-centered design approach.
 - **Design Discovery:** Facilitated workshops and collaborative sessions to define the scope of design challenges and uncover opportunities for system improvement.
 - **Prototyping and Testing:** Developed interactive prototypes of the proposed solution and conducted usability testing with end-users. Collected qualitative and quantitative feedback to validate design concepts.
 - **Data-Driven Design:** Analyzed usability testing results to refine the prototype into a high-fidelity design, addressing user frustrations and aligning with project goals.
 - **Problem-Solving:** Delivered innovative design solutions that resolved user pain points, improved efficiency, and enhanced the overall user experience of the childcare claims system.
 - **The technologies used:** Figma, Miro, Figjam, Confluence to capture discoveries, Jira to align the design task, and Microsoft teams to schedule user interviews.
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Senior Experience Designer | Servus Credit Union | [Calgary, Alberta](#) Nov 2021 – August 2023

Servus Credit Union is a financial company. I worked on redefining, discovering, and redesigning its Online banking systems, both web and mobile.

- Worked extensively on recreating the user experience and design mockups for the new Servus online banking platform
- Collaborated with BAs and PMs to understand the requirements needed for features within the portal

- Organizing workshops and discussion on UX design concepts for various stakeholders
 - Worked extensively on expanding the current design system with more components and usability definitions
 - Created prototypes and user flows and performed user testing on mockups.
 - The technologies used are Sketch, Miro, Invision Studio, Craft, Confluence to capture discoveries, Jira to align the design task, and Microsoft Teams to schedule user interviews.
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User Experience Designer | ENMAX Energy | [Calgary, Alberta](#) April 2021 – Oct 2021

Enmax Energy is a subdivision of Enmax, which is a Utility company. I worked on redefining and redesigning their Enmax utility app.

- Responsible for User Research, Information Architecture, Interaction and Visual Design. Prototyping and User testing for the new Enmax Energy Mobile app
 - Work extensively in translating the current payment portal for utility bills into a more centric user focus application
 - Collaborated with product owners, stakeholders, business partners and engineers to help define product requirements and roadmaps for various web projects on the Enmax.com website
 - Led initiative to define Enmax design systems for mobile development
 - The technologies used are Axure, Figma, Miro, Confluence to capture discoveries, Jira to align the design task, and Microsoft Teams to schedule user interviews.
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User Experience Designer | DIRT Environmental Solutions | [Calgary, Alberta](#) May 2019 – Mar 2021

DIRT is a construction company that uses technology to enhance the interior design space. I worked on their bespoke software called ICE.

- Actively involved in creating the design System, principles, and guidelines for the company's proprietary software.

- Recreated a lot of the UX for the company software called ICE
 - Build and design different click-through prototypes for the ICE software and organize detailed user testing sessions to understand user behaviors on the created prototypes
 - Design the company first Virtual reality software experience on desktop
 - The technologies used are Axure, Figma, Miro, Confluence to capture discoveries, Jira to align the design task, and Microsoft Teams to schedule user interviews.
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SENIOR UI/UX | DataTrail Corp | [Calgary, Alberta](#) SEPTEMBER 2018 – April 2019

Datatrail is a fleet management company. I worked on redesigning their fleet management web application called FleetBridge.

- In my role as a Senior UX Designer, I Researched, Designed and Prototyped a more approachable and valuable experience for the company's Fleet Application called FleetBridge.
 - Conducted stakeholder interviews for both remote & in-person users.
 - Created click-throughs and web and mobile/tablet prototypes for use during tests. Synthesized and compiled findings to inform UX strategy
 - I design a complex data visualization for the dashboard, providing graphical real-time insights into fleet performance, vehicle utilization, maintenance schedules, and operational costs. It also includes line graphs and geospatial maps representing vehicle tracking, route efficiency, and fuel consumption trends. Performance monitoring was also integrated to monitor key performance indicators (KPIs) such as downtime, driver behavior, and regulation compliance.
 - Converted approved UI to interactive front-end application using Bootstrap 4
 - Worked closely with programming team members to create intuitive, delightful user experiences. Loved every minute of it.
 - The technologies used are Sketch, Miro, Coding technologies and Confluence to capture discoveries, Jira to align the design task, and Microsoft Teams to schedule user interviews.
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SENIOR UI/UX | AMA CREATIVES LIMITED | LAGOS SEPTEMBER 2017 – AUGUST 2018

AMA Creatives is a design agency. I worked on multiple web and mobile projects.

- Managed the company's first designated UX team. Charged with improving UX for Web properties, social media offerings and mobile applications through quantitative/qualitative research and value-added UX deliverables
- One of my big goals was to collaborate and communicate between the design, development, and product leadership teams In implementing formal design reviews, creating best practices around UI documentation and constituency across the products we develop.
- Improves quality results by studying, evaluating, and re-designing processes, recommending changes to art, copywriting, and UI for software, mobile and eLearning development
- Established UX research as the first stage of all Web and mobile application developments, instituting a user-centered design (UCD) approach.
- The technologies used are Sketch, Miro, and Confluence to capture discoveries, Trello to align the design task, and Microsoft Teams to schedule user interviews.

SENIOR UI/UX DESIGNER | WORKFORCE GROUP | LAGOS NOVEMBER 2015 – SEPTEMBER 2017

Workforce Group is a design agency. I worked on multiple web and mobile projects.

- Owns and leads the design process from stakeholder collaborations, product thinking, product flows, wireframes, prototypes, and user testing.
- Effectively designs media interactions within all products, ranging from small feature iterations to larger and more complex experiences.
- Manage and lead the creative team and provide encouragement, including communicating team goals and identifying areas for new training or skill checks.
- Provides quality customer service, including interacting with customers, answering customer enquiries, and effectively handling customer complaints
- Performs user research and customer discovery, such as interviews, observation sessions, and user tests, etc., synthesizes and shares their research to stakeholder's vendors.

FRONT-END DEVELOPER | TAVIA TECH | LAGOS SEPTEMBER 2014 – OCTOBER 2015

Tavia Tech Group is a technology company. I worked on multiple web and mobile projects.

- I worked on the portal development for FCMB Nigeria's online banking platform. The project involved working with stakeholders across FCMB to conduct need-finding and creating a new information architecture schema and content strategy. This helps with designing UI sketches, flow diagrams, wireframes and mockups.
 - Executed and contributed to web development projects, emphasizing front-end features, browser manipulation, and cross-browser compatibility.
 - Designed and Developed the front end of MTN Nigeria's online business platform using the Bootstrap framework
 - Developed the front-end of Access Bank Nigeria Intranet platform using the Bootstrap framework
 - Developed website mock-ups for clients to ensure quality control and client satisfaction before the project development phase.
 - The technologies used are Adobe XD, Photoshop, Coding technologies, and Microsoft Teams to schedule user interviews.
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Education

BSC | 2009 | UNIVERSITY OF AGRICULTURE ABEOKUTA NIGERIA

Major: Computer Science

